

Mrigank Kumar

▪ mrigankku23@iitk.ac.in ▪ 9127161781 ▪ www.linkedin.com/in/mrigank23/



EDUCATION			
Degree/Qualification	Institution	CGPA/Percentage	Year
MBA (Expected April 2025)	Indian Institute of Technology, Kanpur	-	2023 - Present
B.Tech. (Metallurgical Engineering)	Indian Institute of Technology BHU, Varanasi	6.92	2017 - 2021
HSC (12 th)	Vidya Bharti Chinmaya Vidyalaya, Jamshedpur (CBSE)	73.80 %	2016
SSC (10 th)	Arya English Academy, Golaghat (SEBA)	81.33 %	2014

WORK EXPERIENCE	
SoluLab Customer Success Manager	Ahmedabad January 2021 – August 2022 ▪ 20 months
<ul style="list-style-type: none">▪ Streamlined plans and implementing strategies in developing a comprehensive picture of customer needs, expectation and behavior, adeptly managing those factors to affect business performances▪ Engaged in planning and overseeing new marketing initiatives, carried out research about the organizations and individuals to find new opportunities▪ Initiated new strategies for client acquisition and retention of existing clients by organizing webinars and meetups	

POSITIONS OF RESPONSIBILITY	
IIT(BHU), Varanasi	▪ Executive Publicity – Spardha’18
IIT(BHU), Varanasi	▪ Coordinator – Spardha’17
IIT Kanpur	▪ Capstone Committee Coordinator for MBA Batch (2023-25)

CERTIFICATIONS	
<ul style="list-style-type: none">▪ ‘Google Analytics for Beginners’ by Google Analytics Academy▪ ‘Introduction to Strategy Consulting Virtual Experience Program’ from BCG by Forage▪ ‘Strategy Consulting Virtual Experience’ from Accenture by Forage▪ ‘Lean Six Sigma Green Belt Certification’ by KPMG	

ACHIEVEMENTS	
IIT(BHU), Varanasi	▪ Secured Gold Medal in Spardha’17, Annual Sports festival organized by IIT(BHU)
NCC 12 Assam Unit	▪ Received Proficiency Award in CATC (Combined Annual Training Camp) held by NCC representing 12 Assam Units at PTC Deargaon, Assam

OTHER INTEREST AND HOBBIES	
<ul style="list-style-type: none">▪ Sports▪ Teaching▪ Finance	